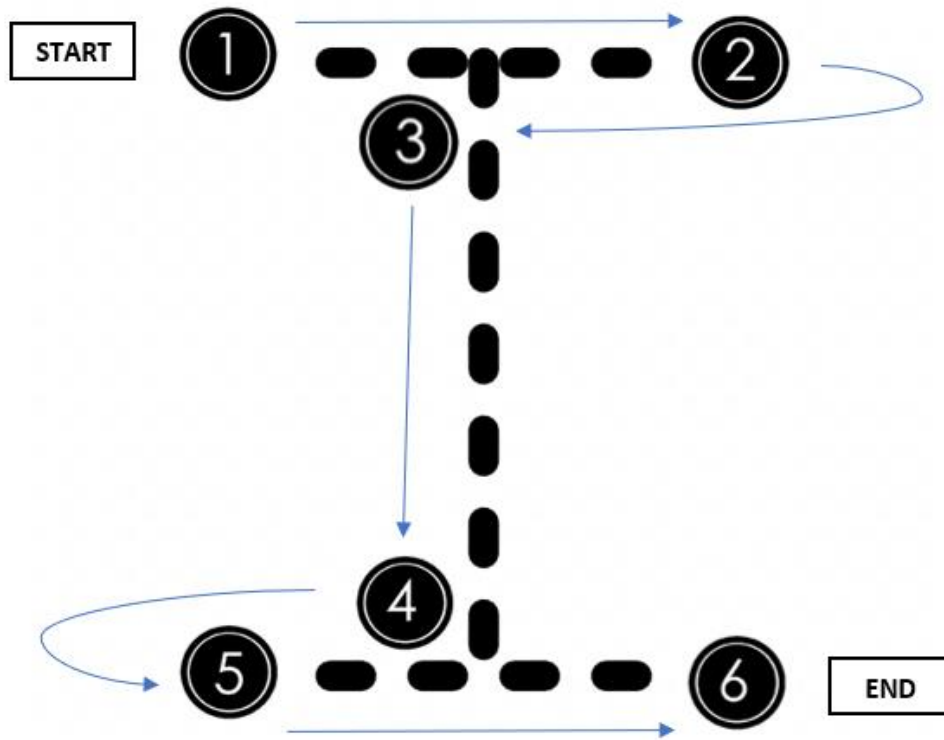**2020 Virtual Fashion Revue Rules**

1. All entries will be virtual, submitted via upload link or Dropbox. Instructions for DropBox will be provided separately.
2. Narratives of no more than 300 words should be submitted as a PDF. Narratives should mention name of the 4-Her, their age, what projects they take, as well as describe the outfit, what it might be used for, or for what event it might be worn.
3. Video should be taken in Landscape Orientation (see photo in "Best Practices" below).
4. Contestant should start at number 1, at a distance from the camera that the full outfit and contestant can be seen.
5. Contestant should follow arrows to complete "I" Pattern. (see pattern below). Contestant is permitted to do the pattern in reverse, (6 to 1) after completing pattern 1 to 6.
6. Contestant should pause at each number and "show/present" their clothing item.
7. Video taker should **not** zoom in during video; but should follow the contestant as they walk.
8. Video should be no more than 3 minutes (180 seconds).

BEST PRACTICES FOR PHOTO AND VIDEO TAKING

- ALL VIDEOS should be taken in Landscape Orientation (see photo below)

SOME SUGGESTIONS FOR VIDEO/PHOTO TAKING:
- Consider lighting
  - If taking a photo or video outdoors in bright sunshine, watch for any shadows cast by trees, buildings, or your body.
    - Avoid these harsh shadows if you can by having the photographer stand in a different spot.
    - Animals and handlers should be filmed in a yard/arena/field/etc. with enough open space to complete required pattern safely.
  - If taking a photo indoors, consider taking the photo next to a bright window (again, avoiding shadows).
  - If taking a photo indoors, you can also use overhead lighting, but this may impact the color of your subject. Natural lighting is usually best.
- Consider positioning
  - If taking a photo of an object, you will need to find a piece of blank, uncluttered wall (or a blank/neutral surface like a table/countertop) to photograph on.
  - Objects should be photographed on a blank, white surface. Use a white wall or white tablecloth to create a white background.
    - If the object itself is predominantly white, use a contrasting black or dark background instead.
    - Frame the object in the center, with a few inches of blank space all around.
  - Make sure the object is in focus. If using a phone to photograph, tapping the screen should make the lens focus on the object.
  - Photo and videos should be taken in LANDSCAPE orientation…phone held sideways
  - If using a regular camera, please VIDEO in landscape orientation.
  - Each individual project will have specific photo requirements